

## A head start for start-ups



The Start-up Forum is a unique event for investors and young entrepreneurs held during the LOPEC Business Conference. It gives start-ups the opportunity to showcase their business ideas, innovative products, and technologies in a short presentation. The best presentations will be honored with an award.

As a new technology, printed electronics is precisely the right industry for young, ingenious entrepreneurs who are not afraid to take risks. The LOPEC Start-up Forum offers young businessmen and women the chance to showcase their inventions, concepts, business ideas and new technologies in short presentations to investors.

The Start-up Forum is part of the LOPEC Conference event, which takes place as part of the Business Conference. However, the forum is open to all exhibition visitors with the aim to reach the widest possible audience.

Each speaker has ten minutes to present their idea, in order to encourage investors to get on board with their project by offering seed funding or B-round financing.

A jury comprising investors and business leaders assesses the presentations and awards prizes in the following two categories:

- Best Business Case
- Most Impactful Technology or Product

Start-ups can also take advantage of reduced price stand offers if they wish to exhibit at the LOPEC trade fair.

The LOPEC start-up stand package is designed for young, innovative and legally independent businesses, which offer new product or process innovations, are less than five years old, and employ less than 30 people.

→ Conference module

